



# SOPHIE BOURGEON

Graphic Designer & Design Strategist

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French nationality  
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## EDUCATION

### 2019 - 2021

MASTER DEGREE "Design & Strategy" (courses at ECV Paris, ESSCA Shanghai and -online- at the George Brown College Toronto)

### 2016- 2019

BACHELOR DEGREE "Graphic Design" at ECV Paris

### 2016

French Baccalaureate in Science with Fine Arts option at Lycée Pasteur in Neuilly-Sur-Seine

## PROFESSIONAL EXPERIENCE

### 2021 (3 months)

ASIA MEDIA STUDIO - Bangkok, internship as a Graphic Designer:  
creating visual identities, social media content, brochure, etc  
working on print and digital formats

### 2020 (3 weeks)

Shanghai, instructor in a Summer Camp for young children (5 to 9 years old)

### 2018 (2 months)

GRAFITEE - Paris, internship as a Junior Graphic Designer:  
creating visual artworks for T-shirts  
participating in project follow-up

### 2017 (3 weeks)

ARMINES - Ecole des Mines de Paris, summer job in archiving at HR department

## SKILLS

### Design & Strategy skills

visual identity  
editorial design (posters, brochures, designing magazines,...)  
web design (apps, websites, social media content)  
strategy development through an international vision

### Computer skills

InDesign, Illustrator, Photoshop, XD, After Effect

### Language skills

English - Good level  
German - Basic level  
Chinese - HSK 1 (introduction to the language)

## PERSONAL INTERESTS

**Art** (Florent Chavouet, Maria Svarbova, Takashi Murakami,...)

**Music** (piano, kalimba)

**Learning new languages** (personal introduction to korean)

**Traveling and discovering new countries and cultures** (Thailand, China, Denmark, Italy, England, Germany, Netherlands, Sweden, Austria, Slovenia, ...)